

Message Text

PAGE 01 TEHRAN 08588 01 OF 02 031239Z

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ACTION NEA-10

INFO OCT-01 ISO-00 CIAE-00 EB-07 INR-07 LAB-04 NSAE-00

PA-02 SIL-01 PRS-01 AGR-10 /043 W

----- 073437

R 031022Z SEP 75

FM AMEMBASSY TEHRAN

TO AMEMBASSY ABU DHABI

AMEMBASSY ALGIERS

AMEMBASSY AMMAN

AMEMBASSY ANKARA

AMEMBASSY BEIRUT

AMEMBASSY CAIRO

AMEMBASSY DAMASCUS

AMEMBASSY DOHA

AMEMBASSY ISLAMABAD

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY MANAMA

AMEMBASSY MUSCAT

AMEMBASSY RABAT

AMEMBASSY TEL AVIV

AMEMBASSY TRIPOLI

AMEMBASSY TUNIS

AMEMBASSY KARACHI

USINT BAGHDAD

INFO SECSTATE WASHDC 3287

USIA WASHDC

USDOC WASHDC

AMCONSUL ESFAHAN POUCH

AMCONSUL SHIRAZ POUCH

AMCONSUL TABRIZ POUCH

UNCLAS SECTION 1 OF 2 TEHRAN 8588

FOR ECONOMIC/COMMERCIAL SECTIONS

E.O.11652: N/A

TAGS: BEXP, IR

UNCLASSIFIED

PAGE 02 TEHRAN 08588 01 OF 02 031239Z

SUBJ: NEWS RELEASE AND EXHIBITORS LIST--US EXHIBITION, AGWA -
FOOD/TEHRAN '75

1. FOLLOWING IS NEWS RELEASE FOR IMMEDIATE USE AND EXHIBITORS LIST

FOR SUBJECT EVENT. ADDITIONAL MATERIAL TO BE FORWARDED AT A LATER DATE. APPRECIATE YOUR EFFORTS IN SUPPORT OF PROMOTION OF US EXHIBITION AT AGWA-FOOD/TEHRAN '75.

2. US EXHIBITION - AGWA-FOOD/TEHRAN '75 - NEWS RELEASE

3. THE UNITED STATES DEPARTMENT OF COMMERCE WILL STAGE A MAJOR COMMERCIAL EXHIBITION IN IRAN AT THE AGWA-FOOD INTERNATIONAL FAIR IN TEHRAN, OCTOBER 31-NOVEMBER 6, 1975.

4. SOME FORTY AMERICAN COMPANIES WILL PARTICIPATE IN A COMBINED US STAND UNDER THE SPONSORSHIP OF THE DEPARTMENT'S COMMERCE ACTION GROUP FOR THE NEAR EAST, AND THE AMERICAN EMBASSY IN IRAN. THE RANGE OF EQUIPMENT TO BE SHOWN INCLUDES US MANUFACTURERS OF AGRICULTURE, IRRIGATION, AND FOOD PROCESSING AND PACKAGING EQUIPMENT.

5. THE US EXHIBIT AT AGWA-FOOD OFFERS VISITORS AN OPPORTUNITY TO REVIEW THE STATE-OF-THE-ART OF THIS IMPORTANT INDUSTRY WITH SENIOR US EXECUTIVES, THEIR TECHNICIANS AND EUROPEAN REPRESENTATIVES WHO WILL BE AVAILABLE NOT ONLY TO DISCUSS THE ITEMS ON DISPLAY, BUT ALSO OTHER PRODUCTS WITHIN THEIR PRODUCT LINE. A MAJORITY OF THESE FIRMS ARE EITHER EXHIBITING IN IRAN FOR THE FIRST TIME, OR ARE INTRODUCING NEW PRODUCTS. SINCE THEY CONSIDER IRAN AN EXCELLENT BASE FOR REACHING THE NEAR EAST MARKET, THEY WILL BE SEEKING REPRESENTATIVES, DISTRIBUTORS, LICENSEES, OR OTHER JOINT PRODUCTION ARRANGEMENTS.

6. FOR ADDITIONAL INFORMATION REGARDING THE U.S. EXHIBITION AT AGWA-FOOD/TEHRAN '75, CONTACT THE ECONOMIC/COMMERCIAL SECTION OF THE AMERICAN EMBASSY IN TEHRAN, OR MR. HAROLD BROMEL, DIRECTOR, U.S. EXHIBITION, AGWA-FOOD/TEHRAN '75, AMEMBASSY/TEHRAN, TELEPHONE: 820091, EXT. 2487.

7. PARTIAL EXHIBITORS LIST: AGWA-FOOD/TEHRAN '75

EXHIBITORS	PRODUCTS
ASSECO CORPORATION	LIFT BUCKET ELEVATOR
8857 OLYMPIC BLVD	TROUGH SLIDER BED BELT CON-
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PAGE 03 TEHRAN 08588 01 OF 02 031239Z

BEVERLY HILLS, CA 90211	VEYOR
	VIBRATOR-HOPPER-FEEDER
	ENGINE GENERATOR SET

BALLY INTERNATIONAL	BALLY PREFABRICATED
88 PINE ST.	WALK-IN COOLERS, FREEZERS
NEW YORK, N.Y. 10005	AND REFRIGERATED BUILDINGS

BEHLEN MANUFACTURING CO.	GRAIN DRYING, STORAGE, AND
DIV. OF WICKES CORP.	HANDLING EQUIPMENT, BUILD-
P.O. BOX 569	INGS FOR UTILITY USE, FOOD
COLUMBUS, NEBRASKA 68601	PROCESSING PLANTS, FOOD
	STORAGE, AND LIVESTOCK AND

POULTRY PRODUCTION

JOHN BLUE COMPANY EQUIPMENT FOR: APPLICATION
P.O. BOX 1607 OF LIQUID FERTILIZERS AND
HUNTERSVILLE, ALABAMA 35807 SUSPENSIONS; APPLICATION OF
ANHYDROUS AMMONIA; PESTI-
CIDE APPLICATION, DRY
FERTILIZER, SPREADERS FOR
TRUCK AND CART TYPE
SPREADERS, COTTON MODULE
MAKERS FOR FIELD STORAGE;
MODULE TRANSPORT TRAILERS;
PUMPS, FLOW METERS, VALVES
AND CONTROLS

BORDEN WORLD TRADE, INC. ANIMAL FEED SUPPLEMENTS
420 LEXINGTON AVE
NEW YORK, N.Y. 10017

BUSH-HOG BUSH HOG ROTARY CUTTERS,
AGRICULTURAL EQUIPMENT GROUP DISC HARROWS, IRRIGATION
P.O. BOX 1039 EQUIPMENT, GRAIN BINS/GRAIN
SELMA, ALABAMA 36701 HANDLING EQUIPMENT, LOADERS
HEAVY DUTY FERTILIZER MANURE
AND LIME SPREADERS

COLT INDUSTRIES PUMPS FOR AGRICULTURAL
FAIRBANKS MORSE PUMP DIV. APPLICATIONS
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PAGE 04 TEHRAN 08588 01 OF 02 031239Z

3601 KANSAS AVE
KANSAS CITY, KAN. 66110

DENNISON INTERNATIONAL CO. LABELLING AND CODING EQUIP-
300 HOWARD ST. MENT
FRAMINGHAM, MASS. 01701

EDDINS-WALCHER CO. IRRIGATION ENGINES
201 S. MAIN
SEMINOLE, TEXAS 79360

EWBANK INTERNATIONAL, INC. WATER-WELL DRILLING RIGS,
TEST
123 EAST BROADWAY PUMPS, SERVICE RIGS, LINE
FAIRVIEW, OKL. 73737 PUMPS AND CASINGS, DRILL
PIPES, PARTS AND ACCESSORIES
FOR CUSTOMER NEEDS INCLUDING
TOOLS, WELDERS, IRRIGATION
EQUIPMENT, DOZERS, LOADERS,
FORKLIFTS

EX-CELL-O CORPORATION PURE-PAK MODEL "R", PACK-

2855 COOLIDGE HIGHWAY AGING MACHINE CAPABLE FOR-
TROY, MICH. 48084 MING, FILLING, FILLING AND
 SEALING LITER, HALF LITER
 AND 250 ML SIZE PLASTIC
 CARTONS

FOOD MACHINERY INTERNATIONAL DISPLAY MODULES DEPICTING
DIV. OF FMC CORP. TOTAL FOOD PROCESSING SYSTEMS
P.O. BOX 1178
SAN JOSE, GA. 95108

GIFFORD-HILL & COMPANY, INC. IRRIGATION AND INDUSTRIAL
8435 STEMMONS FREEWAY PRODUCTS
P.O. BOX 47127
DALLAS, TEXAS 75247

THE GORMAN-RUPP INTERNATIONAL SELF PRIMING CENTRIFUGAL
COMPANY PUMPS FOR AGRICULTURAL AND
P.O. BOX 1217 WASTE PRODUCTS
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PAGE 05 TEHRAN 08588 01 OF 02 031239Z

MANSFIELD, OHIO 44901

UNCLASSIFIED

PAGE 01 TEHRAN 08588 02 OF 02 031249Z

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ACTION NEA-10

INFO OCT-01 ISO-00 AGR-10 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 PRS-01 /043 W
----- 073580

R 031022Z SEP 75
FM AMEMBASSY TEHRAN
TO AMEMBASSY ABU DHABI
AMEMBASSY ALGIERS
AMEMBASSY AMMAN
AMEMBASSY ANKARA
AMEMBASSY BEIRUT
AMEMBASSY CAIRO
AMEMBASSY DAMASCUS
AMEMBASSY DOHA
AMEMBASSY ISLAMABAD
AMEMBASSY JIDDA
AMEMBASSY KUWAIT
AMEMBASSY MANAMA
AMEMBASSY MUSCAT
AMEMBASSY RABAT
AMEMBASSY TEL AVIV

AMEMBASSY TRIPOLI
AMEMBASSY TUNIS
AMEMBASSY KARACHI
USINT BAGHDAD
INFO SECSTATE WASHDC 3288
USIA WASHDC
USDOC WASHDC
AMCONSUL ESFAHAN POUCH
AMCONSUL SHIRAZ POUCH
AMCONSUL TABRIZ POUCH

UNCLAS SECTION 2 OF 2 TEHRAN 8588

FOR ECONOMIC/COMMERCIAL SECTIONS

GRAIN SYSTEMS, INC. GRAIN STORAGE AND DRYING
ROUTE 51 EQUIPMENT AND ACCESSORIES
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PAGE 02 TEHRAN 08588 02 OF 02 031249Z

ASSUMPTION, ILL. 62510

GUTH CORP. DRY CHEMICAL NON-VOLATILE
332 S. CENTER ST. WEED KILLERS, UNITIZED
332 S. CENTER ST. WEED KILLERS, UNITIZED
HILLSIDE, ILL. 60162 WASH BOTTLE

HASTINGS IRRIGATION PIPE PRODUCTION EQUIPMENT FOR
COMPANY USE IN IRRIGATION TUBING
P.O. BOX 607 SYSTEM
HASTINGS, NEBRASKA 68901

H.D. HUDSON MFG. CO. SPRAYERS AND DRYERS
500 N. MICHIGAN AVE
CHICAGO, ILL. 60611

HYDROTILE MACHINERY COMPANY CONCRETE PIPE MACHINERY FOR
DIVISION OF BLACK CLAWSON USE IN PRODUCTION OF SANITARY
BOX 368 SEWERS, STORM SEWERS, IRR-
NASHUA, IOWA IGATION AND AGRICULTURAL DRAIN-
 AGE; TILE PRESSES - FOR MANU-
 FACTURE OF CONCRETE PAVING STONES

INTER-AG-COOPERATIVE FOUNDATION STRAINS OF LIVE-
ELDRED, ILL. 62027 STOCK, POULTRY, HYBRID CORN
 & OTHER CROPS, FROZEN SEMEN
 AND EQUIPMENT FOR ARTIFICIAL IN-
 SEMINATION PROGRAMS, PREMIXES
 FOR ANIMAL NUTRITION, FFISH
 FARMING SUPPLIES AND EQUIPMENT

INTERNATIONAL HARVESTER FARM EQUIPMENT,
EXPORT CO. #66 TRACTOR, #430 BALER,

401 NORTH MICHIGAN AVENUE #710 PLOW
CHICAGO, ILL. 60611

I.T.T. MARLOW PUMPS PUMPS FOR AGRICULTURE
PUMPS AND COMPRESSORS DIV.
P.O. BOX 200
MIDLAND PARK, N.J. 07432

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PAGE 03 TEHRAN 08588 02 OF 02 031249Z

JOHNS-MANVILLE INT'L CORP. AGRICULTURAL SPRINKLERS,
GREENWOOD PLAZA PIPE FOR DOMESTIC & WASTE
DENVER, COLO. 80217 WATER

KEYSTONE INTERNATIONAL SEED CO. VEGETABLE AND MELON
P.O. BOX 1438 SEEDS FOR THE FOOD
HOLLISTER, CA. 95023 PROCESSING INDUSTRY

LOCKWOOD CORP. CENTER PIVOT IRRIGATION
P.O. BOX 160 SYSTEMS, HARVESTING
GERING, NEB. 69341 EQUIPMENT, AGRICULTURAL
SPRAYERS

MIDDLEBY-MARSHALL OVEN CO. BAKING, ROASTING, COOKING
8300 AUSTIN MECHANICAL OVEN EQUIPMENT -
MORTON GROVE, ILL. 60053 GAS AND ELECTRIC HEATED

PNEUMATIC SCALE CORP. PACKAGING AND BOTTLING
65 NEWPRT AVE EQUIPMENT
QUINCY, MASS. 02171

RACOR INTERNATIONAL CORP. PACKAGING AND BOTTLING
1137 BARIUM ROAD EQUIPMENT
MODESTO, CA. 95351

RAIN-FOR-RENT, INC. IRRIGATION SYSTEMS, IRRI-
P.O. BOX 2248 GATION TUBING WITH VALVES,
BAKERSFIELD, CA. 93303 FITTINGS AND SPRINKLERS

REHRIG PACIFIC COMPANY PLASTIC MILK CRATES AND
1738 WEST 20TH STREET PLASTIC BEVERAGE CASES
ERIE, PA. 16502

SONADRI, INC. WASTE TREATMENT AND WASTE
235 MONTGOMERY ST. RECYCLING SYSTEMS
SAN FRANCISCO, CA. 94104

STAUFFER/CHEMICAL EUROPE S.A. AGRICULTURAL CHEMICALS
25 RUE DES CAROUBIERS
CH 1227 CAROUGE/GENEVA
SWITZERLAND
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PAGE 04 TEHRAN 08588 02 OF 02 031249Z

SPECIALIZED PRODUCTS, INC. GRAIN BIN ACCESSORIES,
ROUTE 48 EAST INCL. STIRRING DEVICES,
TAYLORVILLE, ILL. 62568 CONVEYORS, AND ERECTION
 EQUIPMENT

TECHNOLOGICAL RESOURCES, INC. TECHNICAL SERVICES FOR
P.O. BOX 391 GROWING AND PROCESSING
CAMDEN, N.J. 08101 POULTRY, VEGETABLES & MUSH-
 ROOMS. FEASABILITY STUDIES
 THRU TURNKEY OPERATIONS WITH
 LONG TERM TECHNICAL AND
 MANAGERIAL CONTRACTS

TOWNSEND ENGINEERING COMPANY CUSTOM FOOD PROCESSING
2425 HUBBELL AVENUE EQUIPMENT, SAUSAGE MAKING
P.O. BOX 1433 MACHINERY, AND SKINNING
DES MOINES, IOWA 50305 EQUIPMENT
HELMS

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<< END OF DOCUMENT >>

Message Attributes

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ALGIERS
AMMAN
ANKARA
BEIRUT
CAIRO

DAMASCUS
DOHA
ISLAMABAD
JIDDA
KUWAIT
MANAMA
MUSCAT
RABAT
TEL AVIV
TRIPOLI
TUNIS
KARACHI
BAGHDAD INFO STATE
USIA
USDOC
ESFAHAN POUCH
SHIRAZ POUCH
TABRIZ POUCH
Type: TE

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